



NEWSLETTER

Swaziland's business network welcomes Development Squared.

Swaziland's equivalent of the CBI has welcomed Development Squared with open arms. An economic development survey undertaken in 2012 by Municipal Council of Mbabane, Swaziland's capital city, highlighted the vital importance of mentoring for the success of Mbababe businesses. Colisile Tfwala, the city's economic development officer said, "The Municipal Council of Mbabane business network was so excited to discover the amazing business mentoring programme being run by Development Squared. The benefits for the Mbabane businesses will be enormous. We only hope managers from the UK will accept this challenge and sacrifice their time to share their expertise and help change many lives in Swaziland."

If you think you or your staff might benefit from participating in our Leadership Development programme, which includes a one-week placement mentoring a business in Swaziland, please contact mel@developmentsquared.com or call 07799 882761



One of our host companies Black Mamba was born in 2002, when half-British/ half-Swazi Joe Roques (graphic designer and chilli addict) developed a killer sauce in his kitchen and called it Black Mamba. Joe managed to sell 200 bottles...until he ran out of chillies. This is how he solved his problem and empowered 50 local Swazi women.



Development Squared teams up with the Business Council for Africa

Loretta Harrison, one of the D2 Founders, has been appointed In-Country Director for Swaziland for the Business Council for Africa. Established almost 60 years ago, the Business Council for Africa is a membership organisation supporting companies and entrepreneurs with business interests in Sub-Saharan Africa. Loretta commented "It's a great honour to be asked to represent the BCA in Swaziland and I look forward to helping link together the business interests of BCA members with the largely untapped opportunities in Swaziland". With over 400 members, the BCA provides a range of networking events, briefings, and practical support to promote business opportunities and sustainable investment in Africa.

"Congratulations to Mobilize Transit TV on their 1st birthday!" Mobilize Transit TV is a free-to-air channel that beams uplifting, educational and entertaining TV to thousands of people on major commuter routes across Swaziland. They are one of our host businesses looking for expertise from the UK.



Upcoming Dates...



We still have a couple of spaces available for our next programme running Saturday 22nd November - Sunday 30th November 2014. Don't miss out!